

Digital Strategist Job Description

Are you a creative self-starter eager to grow your skills in digital strategy, advertising, email marketing, and SEO? Do you have experience in marketing and are looking for a change?

9 Clouds is a digital lead generation agency, applying technology in innovative ways to connect businesses with customers online. We have a small (but mighty) team, and are seeking a digital content creator who is motivated to apply their skills, and to learn about digital advertising, email marketing, search engine optimization, and more.

This is a full-time salaried position. 9 Clouds has a beautiful office in downtown Sioux Falls, but has options for remote and hybrid work.

Responsibilities

- Write and design imagery for digital ads, emails, blogs, and landing pages.
- Learn and execute inbound content marketing, SEO and online ads campaigns.
- Plan and strategize for inbound marketing campaigns including content, content scheduling, platforms and measurements.
- Develop benchmarks and goals for each campaign and ensure they are reached.
- Participate in client meetings on Zoom or in-person.
- Develop content for 9 Clouds promotion and attend events on behalf of 9 Clouds.
- Learn and use inbound marketing automation software.
- Generate new ideas and opportunities to ensure client success.

Requirements

- Work well independently
- Great time management skills
- Collaborate with coworkers and interface with clients
- Love to hustle and work in a fast pace environment
- Self-taught, ambitious learner willing to keep up-to-date on technological changes and how they could be used by 9 Clouds

Bonus Points

- Previous digital content creation experience
- Previous experience with Canva, Adobe Suite
- Previous experience with graphic design
- Interest in the automotive industry

Perks

- Competitive salary (based on experience)
- Paid vacation and personal days
- Group health insurance access with company contributions
- Retirement contributions
- Access to supplemental insurance

- Flexible work environment
- Attend events and conferences
- Participation in volunteer events and free non-profit marketing
- Responsibility and autonomy
- Be an important part of a small team

To Apply:

Send your resume and cover letter to jobs@9clouds.com.