

Digital Strategist

Are you a creative self-starter eager to grow your skills in digital strategy, advertising, email marketing, and SEO? At 9 Clouds, a digital lead generation agency, we specialize in connecting businesses with their ideal customers online. Join our small but mighty team as a digital strategist, and play a key role in crafting engaging content while using the latest in digital marketing strategies. Let's grow together!

Details:

This is a full-time salaried position. 9 Clouds has a beautiful office in downtown Sioux Falls, but has options for remote and hybrid work.

Responsibilities

- Write and design imagery for emails, blogs, online ads, and landing pages.
- Learn and execute inbound content marketing, SEO and online ads campaigns.
- Plan and strategize for inbound marketing campaigns including content, content scheduling, platforms and measurements.
- Develop performance benchmarks and goals for each campaign and ensure they are reached.
- Participate in client meetings on Zoom or in-person.
- Develop content for 9 Clouds promotion.
- Learn and use inbound marketing automation software.
- Generate new ideas and opportunities to ensure client success.

Requirements

- Work well independently
- Manage time with independence and skill
- Collaborate with coworkers and interface with clients
- Hustle and work in a fast pace environment
- Keep up-to-date on technological changes and how they could be used by 9 Clouds

Bonus Points

- Previous SEO experience
- Previous experience with Canva, Adobe Suite and/or graphic design experience
- Interest or experience in the automotive, healthcare, manufacturing, or livestock industries

Perks

- Competitive salary (based on experience)
- Paid vacation and personal days
- Group health insurance access with company contributions
- Retirement contributions
- Access to supplemental insurance

- Flexible work environment
- Attend events and conferences
- Participation in volunteer events and free non-profit marketing
- Responsibility and autonomy
- Be an important part of a small team

To Apply

Send your resume and cover letter to jobs@9clouds.com.