

Digital Marketing Account Manager

9 Clouds is an inbound digital marketing and education firm that connects businesses with leads and customers online. 9 Clouds is an established business with a small team looking for a motivated and organized individual looking to learn and help us continue to grow.

Details:

Full-time salaried position. 9 Clouds is Sioux Falls-based, but has remote team members.

Responsibilities

- Manage development and execution of digital marketing strategies with teammates including content schedule, platforms and measurements
- Manage weekly client communication and lead and participate in client meetings taking notes, as necessary, for strategy execution management
- Manage execution and completion of client onboarding / offboarding tasks
- Ensure deadlines are fulfilled and budgets are met by all project contributors
- Create monthly reports for leads, sales and key benchmark highlights and as needed for client brand programs
- Oversee workload of content creators who are in charge of creating content such as emails, online ads, blogs and landing pages
- Maintain client-facing relationships
- Manage the workload of the creative team with the other Account Team members
- Develop content for 9 Clouds promotion and internal strategy
- Learn and use marketing software
- Generate new ideas and opportunities to ensure client success

Requirements

- Comfortable communicating with clients and third parties
- Work well independently
- Great time management skills
- Value organization
- Collaborate with coworkers and interface with clients
- Love to hustle and work in a fast pace environment
- Self-taught learner willing to keep up-to-date on technological changes and how they could be used by 9 Clouds

Bonus Points

- Previous experience with digital and social media tools
- Interest in the automotive, healthcare, livestock and/or manufacturing industries

Perks

- Competitive salary (based on experience)
- Paid vacation and sick days
- Group health insurance access with company contributions
- Retirement contributions
- Access to supplemental insurance
- Cell phone stipend
- Sabbatical program
- Flexible work environment

- Summer hours Memorial Day to Labor Day
- Attend events and conferences
- Responsibility and autonomy
- Be an important part of a small team

To Apply

Send your resume and cover letter to jobs@9clouds.com.

No deadline for applications, but when we find the right person, we'll hire.