

Digital Strategist

9 Clouds is a digital inbound content marketing and education firm that connects businesses with customers online. 9 Clouds is an established business with a small team looking for a motivated digital content creator looking to bring their skills in and learn more about inbound content marketing, social media advertising, and to help us continue to grow.

Details:

Full-time salaried position. 9 Clouds is Sioux Falls-based, but has remote team members.

Responsibilities

- Create content and simple design elements for emails, blogs, online ads, and landing pages.
- Learn and execute inbound content marketing, SEO and online ads campaigns.
- Participate in planning and strategizing for inbound marketing campaign execution including content, content schedule, platforms and measurements.
- Develop benchmarks and goals for each campaign and ensure they are reached.
- Participate in client meetings.
- Develop content for 9 Clouds promotion.
- Learn and use inbound marketing automation software.
- Generate new ideas and opportunities to ensure client success.

Requirements

- Work well independently
- Great time management skills
- Collaborate with coworkers and interface with clients
- Love to hustle and work in a fast pace environment
- Self-taught, ambitious learner willing to keep up-to-date on technological changes and how they could be used by 9 Clouds

Bonus Points

- Previous digital content creation experience
- Previous experience with Adobe Suite and/or graphic design experience
- Interest in the automotive industry

Perks

- Competitive salary (based on experience)
- Paid vacation and personal days
- Group health insurance access with company contributions
- Retirement contributions
- Access to supplemental insurance
- Flexible work environment
- Attend events and conferences
- Participation in volunteer events and free non-profit marketing

- Responsibility and autonomy
- Be an important part of a small team

To Apply

Send your resume and cover letter to jobs@9clouds.com. We plan to start reviewing applications at the end of February 2022.