

Creative Content Strategist

9 Clouds is a digital inbound content marketing and education firm that connects businesses with customers online. 9 Clouds is an established business with a small team looking for a motivated digital content creator looking to bring their skills in and learn more about inbound content marketing, social media advertising, and to help us continue to grow.

Details:

Full-time salaried position. Preferred work from Sioux Falls-based headquarters but we're all working from home right now because of COVID-19.

Responsibilities

- Create content and simple design elements for emails, blogs, online ads, and landing pages
- Learn and execute inbound content marketing, SEO and online ads campaigns
- Participate in planning and strategizing for inbound marketing campaign execution including content, content schedule, platforms and measurements
- Develop benchmarks and goals for each campaign and ensure they are reached
- Participate in client meetings
- Develop content for 9 Clouds promotion
- Learn and use inbound marketing automation software
- Generate new ideas and opportunities to ensure client success

Requirements

- Work well independently
- Great time management skills
- Collaborate with coworkers and interface with clients
- Love to hustle and work in a fast pace environment
- Self-taught learner willing to read and keep up-to-date on technological changes and how they could be used by 9 Clouds

Bonus Points

- Previous SEO and SEM experience
- Previous digital content creation experience
- Previous experience with Adobe Suite and/or graphic design experience
- Interest in the automotive industry

Perks

- Competitive salary (based on experience)
- Paid vacation and personal days
- Group health insurance access with company contributions
- Retirement contributions
- Access to supplemental insurance
- Attend events and conferences (virtual right now)
- Responsibility and autonomy
- Be an important part of a small team

To Apply

Send your resume and cover letter to jobs@9clouds.com. There is no deadline for applications or specific timeline to hire but we recommend submitting your documents in a timely fashion.