

## **Creative Content Strategist (SEO and SEM Specialist)**

9 Clouds is a digital inbound content marketing and education firm that connects businesses with customers online. 9 Clouds is an established business with a small team looking for a motivated digital content creator looking to bring their SEO and SEM skills in and learn more about inbound content marketing, social media advertising, and to help us continue to grow.

### Details:

Full-time salaried position. Preferred work from Sioux Falls-based headquarters but we're all working from home right now because of COVID-19.

### Responsibilities

- Work with team members to provide direction for SEO and SEM strategies for clients and work with account managers to ensure they are communicated and implemented.
- Create content and simple design elements for emails, blogs, online ads, and landing pages.
- Learn and execute inbound content marketing and online ad campaigns.
- Participate in planning and strategizing for inbound marketing campaign execution including content, content schedule, platforms and measurements.
- Develop benchmarks and goals for each campaign and ensure they are reached.
- Participate in client meetings.
- Develop content for 9 Clouds promotion.
- Learn and use inbound marketing automation software.
- Generate new ideas and opportunities to ensure client success.

### Requirements

- Previous SEO and SEM experience
- Work well independently
- Great time management skills
- Collaborate with coworkers and interface with clients
- Love to hustle and work in a fast pace environment
- Self-taught learner willing to read and keep up-to-date on technological changes and how they could be used by 9 Clouds

### Bonus Points

- Previous experience with Adobe Suite and/or graphic design experience
- Interest in the automotive industry

### Perks

- Competitive salary (based on experience)
- Paid vacation and personal days
- Group health insurance access with company contributions
- Retirement contributions
- Access to supplemental insurance
- Attend events and conferences
- Responsibility and autonomy
- Be an important part of a small team

### To Apply

Send your resume and cover letter to [jobs@9clouds.com](mailto:jobs@9clouds.com). No deadline for applications, but we are looking to hire soon so if you are interested, submit your documents in a timely fashion.