Digital Marketing Content Creator

9 Clouds is a digital marketing and education firm that connects businesses with customers online. 9 Clouds is a start-up with a small team looking for a motivated content creator looking to learn and help us continue to grow.

Details:
Full-time salaried position. Preferred work from Sioux Falls-based headquarters but are open to remote work if right applicant.

Responsibilities
• Create content such as emails, social media messages, blogs and ebooks.
• Participate in planning and strategizing for inbound marketing campaign execution including content, content schedule, platforms and measurements
• Develop benchmarks and goals for each campaign and ensure they are reached
• Participate in client meetings
• Develop content for 9 Clouds promotion
• Learn and use inbound marketing software
• Generate new ideas and opportunities to ensure client success

Requirements
• Work well independently
• Great time management skills
• Collaborate with coworkers and interface with clients
• Love to hustle and work in a fast pace environment
• Self-taught learner willing to read and keep up-to-date on technological changes and how they could be used by 9 Clouds

Bonus Points
• Previous experience with digital and social media tools
• Previous content creation experience
• Previous experience with Adobe Suite
• Interest in the automotive industry

Perks
• Competitive salary (based on experience)
• Paid vacation and personal days
• Retirement contributions
• Health insurance stipend
• Access to supplemental insurance
• Attend events and conferences
• Responsibility and autonomy
• Be an important part of a small team

To Apply
Send your resume and cover letter to info@9clouds.com.
No deadline for applications, but when we find the right person, we’ll hire.